

#### **Library Narrative**

Poetry, Written Word, Spoken Word, the Great American novel, Cinema, Classical Music, Beauty, Gorgeous Flowers in the Garden... Your library's most popular activities are book signings, book readings, book clubs, author lectures and programs with local writers! You offer workshop after workshop every second of the day! Your writers in residence open up their library studios (consultation room-sized) every Friday night for Writers Wine and Cheese. Tuesday nights are Books and Beer for aspiring novelists. Families enjoy the pop-up stations where the Writers, Illustrators and Actors in Residence provide mini-workshops on Saturday mornings and Sunday afternoons.

Local performing arts organizations have dress rehearsal performances in the "Town Square" almost monthly. The Ballet has even created a series based on great works of literature. They will also perform in the formal auditorium at least twice a year. There are wonderful movie programs all day and all night, popular with every age group, such as outdoor movie nights in the summer and day-time screenings in the 75-person screening room. There are "premieres" of movies created by the community, made in the Video Production Lab!

The collection has the most beautiful rare books on display, which the public can access anytime! The art museum has loaned a rare print collection that scholars far and wide come to see! The library constantly conducts lunch-time programming bringing together aspiring musicians to generate new works inspired by the collection. The collections are constantly changing and are both historical and contemporary; conventional and avant-garde. This library was the first to have an oral storytelling studio where classic novels are broadcast. Tweens, teens and families LOVE creating animated projections that illustrate the broadcasting story. Animated illustrations are projected and looped on the walls in the space!

The entire community LOVES to come and create their own books in the miniature book making machine. They can even design it on their laptop computers pre-loaded with the proper software that they checked out and were able to take home. And the book machine is never without a queue! Every customer has become a writer! The librarians are so proud.



#### Your Library Theme is Arts and Education!

Your library is located in a great urban neighborhood with wonderful diversity! There are generations of users that have lived in the neighborhood ever since the first library was built in 1906. The library has long since moved, and is in the process of creating a new library in the center of the community: a town square in the town square!

The library is being designed to support the highly educated community with lots and lots of multi-generational family programming. This is a library where Grandparents bring visiting out-of-town grandchildren to StoryTime on a regular basis. Not only do they enjoy checking out books, toys, games, movies and music together, but they also get to visit old friends and the children of folks their parents grew up with.

In the middle of the library will be an Intergenerational Living Room with comfortable seating, lounge chairs, sofas, long farm tables that will move all over the place and all of the time to make room for community programs. There are books galore! For all ages and interests. This is a community of AVID readers! There is a large interactive wall that always has a beautifully-designed interactive game based on characters from literary classics. There is even an informal stage! The room is never without community activities, from morning yoga to evening potlucks... To movies to game nights. On game nights, the interactive screen Skypes in competing libraries all over the world. They also host community hack-a-thons on every subject under the sun! The latest was to create an app based on Alice in Wonderland.

There is the largest family photo booth (consultation room) in the corner! It can accommodate up to 15! Needless to say, it is packed during the holiday season! There is an oral storytelling lab (in partnership with Story Corps) that encourages multi-generational storytelling and documentation. Surrounding are the innovative classrooms, where local teachers prototype new learning approaches.

There are well-equipped art rooms: messy spaces and digital maker spaces. There is an art bar that always has a cool do-it-yourself activity with the librarian behind the bar to assist! The librarians are there to help facilitate activites based on the interests and passions of the users (for all ages) and will recommend collections in the library. This has been a godsend to parents of reluctant readers and a successful new national model for Reader's Advisory. Parents and caregivers bring youth to the library at all hours of the day. Virtual School-ers and Homeschoolers keep the library abuzz with activity every second!

The early literacy lab is full of contrasting colors and patterns and textures that encourage brain stimulation. The innovative technology classroom conducts classes on all new apps and programs. Often the teens are actually in charge of teaching! The library also teaches coding and gaming. Lots of families learn together how to design interactive games that are broadcast on the large living room screen. The Tweens and Teens have their own spaces in the building. They also have their own outside playhouse/treehouse they designed with a non-profit that engages youth to design their own playgrounds. Recreation is such a vital part of the health and well-being of this age group! The literary garden is always lush with hidden pieces of art and a water element. It has become the reflective oasis of the community! There are beautifully-designed nooks and crannies galore!



#### Your Library Theme is Arts and Career!

Your library is located in a fast-growing industrial area that is quickly transforming into a vibrant neighborhood. The community has worked with public officials for years to create a diverse mix of families who have lived in the neighborhood for years and recent young, aspiring professionals who are moving in by the droves! The neighborhood is affordable, which is the initial draw, but people stay because of the can-do spirit, weekly morning Farmers' Markets, and Saturday evening outdoor concerts in the town square.

This is a community that has caught the entrepreneurial Do-It-Yourself spirit and has become a national model for young artists and designers who are interested in starting their own businesses. The library led the way by offering "start-up classes," creating social networking events to connect business leaders and investors to aspiring professionals, and pop-up markets, indoors and out, for new prototyped products to be tested by library users.

There has been an unprecedented upsurge in the digital arts, with gamers, coders and hackers collaborating with artists the likes of painters and graphic designers, and even writers and poets, to design interactive stories. They camp out at the library's business incubator space which has become a center for TransMedia Storytelling. New businesses are sprouting up daily AND local industry leaders are recruiting new talent from the library!

There are always projections of cool projects; small scale pop-ups (there are screens galore!) for how-to videos, for brainstorming and collaborating in-process productions and display of finished productions! The library even hosts silent raves that play music created by library users!



#### **User Narrative**

- Why are the customers coming to the Library? What is the service they are seeking? Expecting?
- What is the desired outcome?
- What are the positive experiences and feelings that the Library will provide?
- Describe the activities the customers engage in at the Library.
- Consider the spaces where these activities occur. What is their look and feel? What are the "Enablers?" i.e. activities, technology, collections, special equipment, staff and community partners.
- How is a customer spending a day? An hour? When will the customer return and what will they do?
- Why is the customer choosing the Library over going to other cultural and educational public spaces in the community?

### Activities

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#### **Look and Feel**

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#### Technology

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#### **Special Equipment**

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### Collections

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#### **Skills & Talents**

(Staff, volunteers & community partners)

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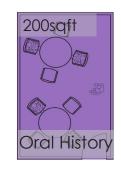
### Help Desk



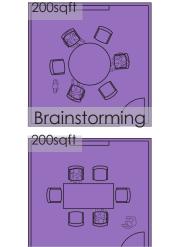


#### **Consultation Rooms**

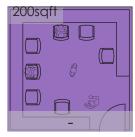


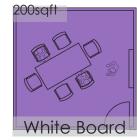




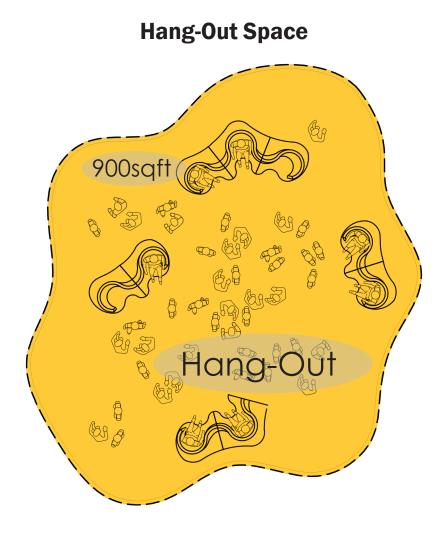


Prep Space

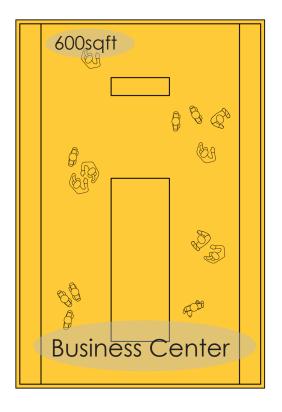




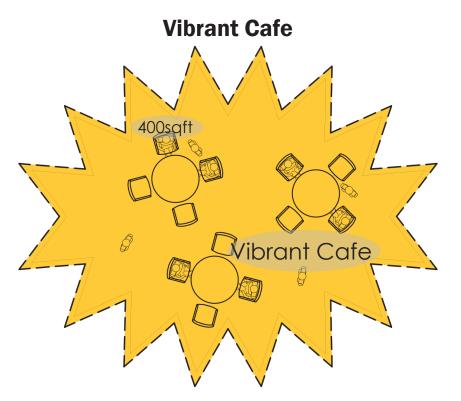




#### **Business Centers**









**Social Club** 

#### **Break Room**

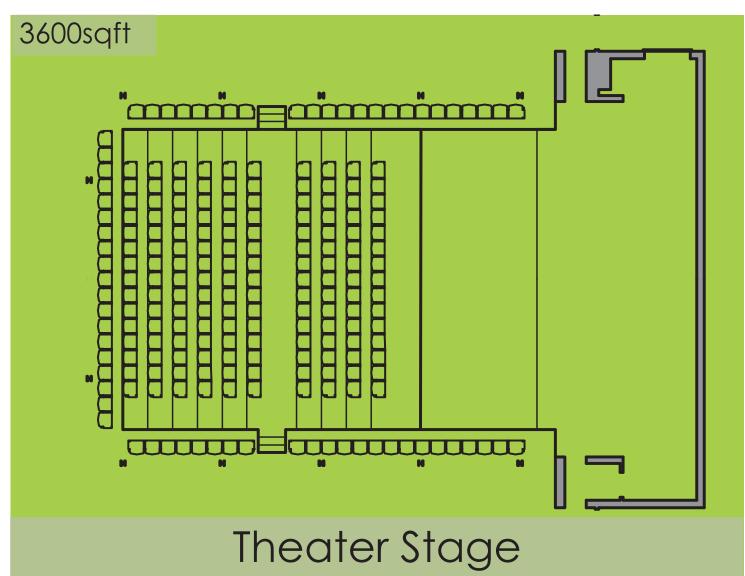


**Art Gallery** 



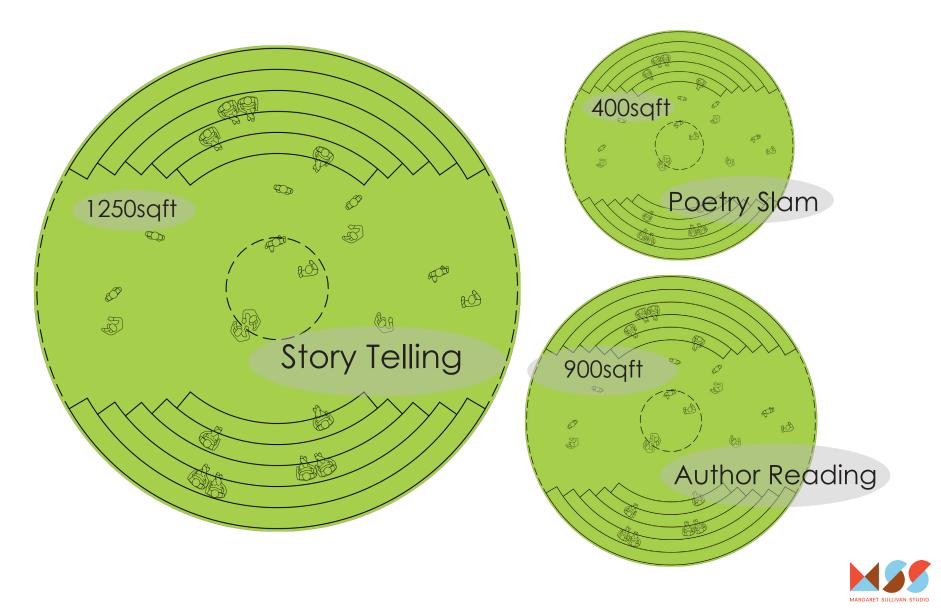


**Theater Stage** 

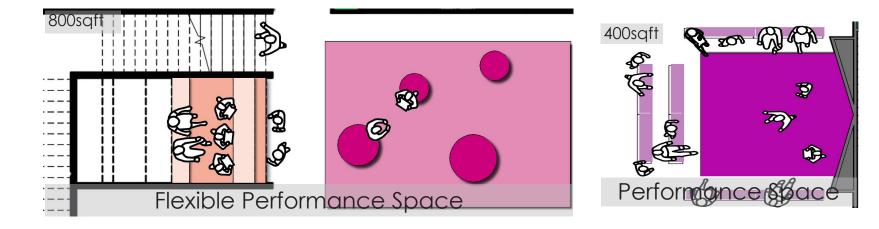




**Performance Space** 



### **Additional Performance Space**





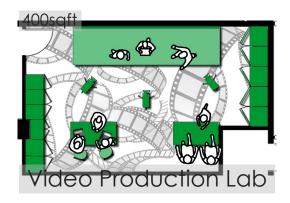
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### **Meeting Space**

### **Co-Working Area**

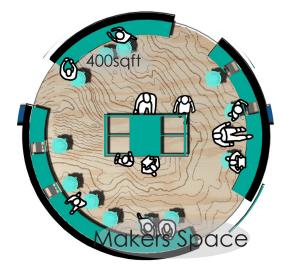


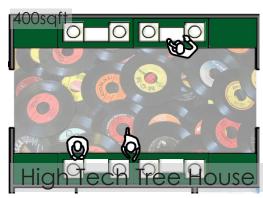
#### **Makers Space**









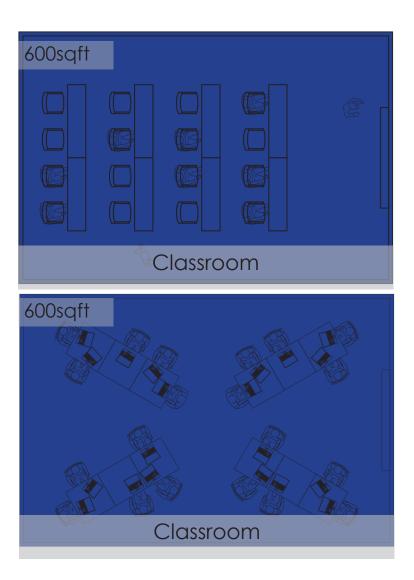






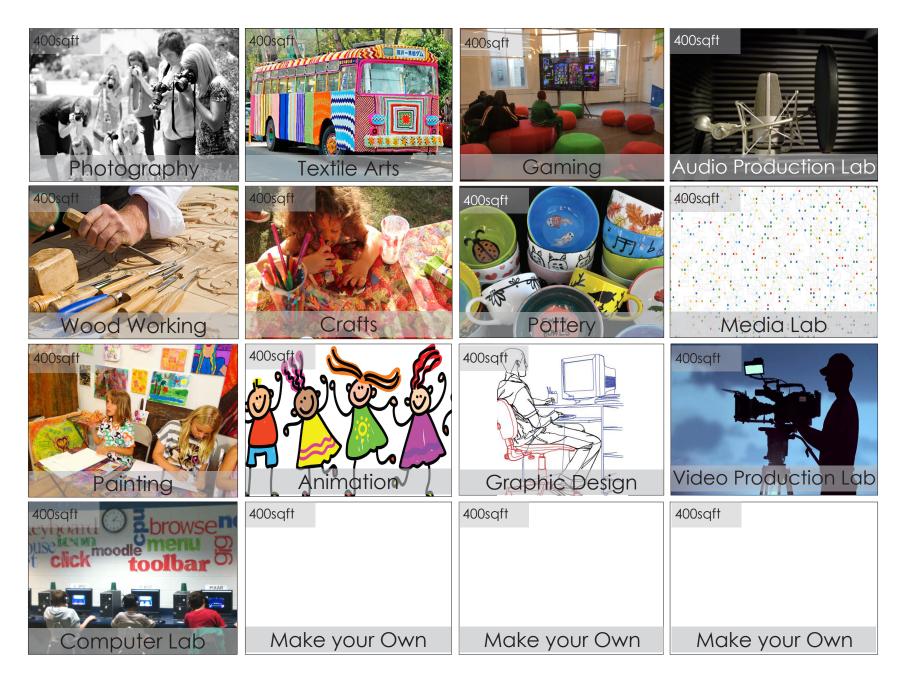
#### **Classrooms**

#### Nooks









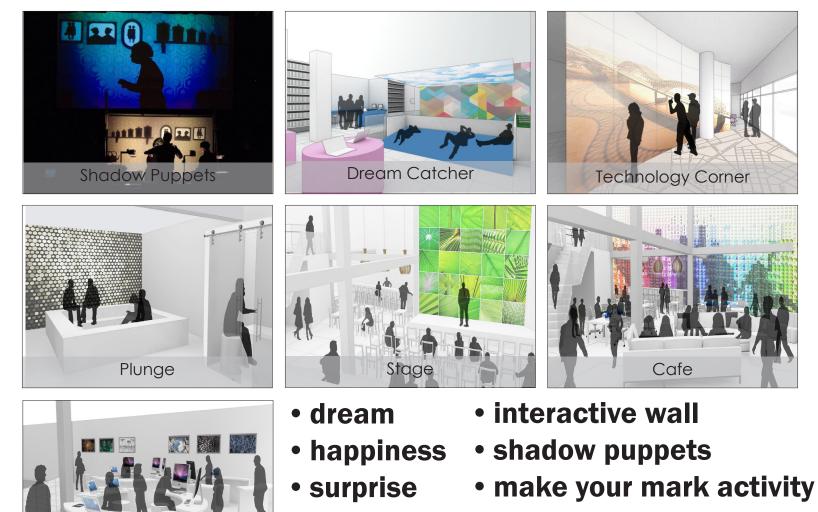
**Garden / Play Area** 





#### **Display Areas**

Animation



reflectionstageconnectiondiscovery

### **Collections and Technology**

